

Process 07 India

In Search of
**Process
Excellence**



Brought to you by



August 20, 2007
Taj President
Mumbai, India

1-day conference featuring
Mark McGregor
International process guru



PROCESS 07 I N D I A


Superior execution is vital for companies to be successful. And superior execution depends on having superior processes. How can a company ensure superior processes? A simple answer: by putting business processes at the core of everything the company does. Process 07 India is the country's first conference to bring a "Put processes first" theme to the business community in India. Brought to you by Institute for Process-Efficient Technology, the 1-day event is a powerful introduction to process management and the business value it delivers.

"Put processes first"

– Michael Hammer

At Process 07 India, you will receive insightful information that goes beyond mere buzzwords. We have assembled topics that we believe you need most at this time. Mark McGregor's "In Search of Process Excellence" presentation will show you how the practice of Business Process Management is used to bring success to organizations. Mark has spoken on a variety of process topics, ranging from the basic to the advanced. Given his sense of humor, we expect Process 07 India to be intellectually entertaining as well.

I look forward to seeing you at the conference!


Pradeep Henry
Founder, Instipet



"Mark is an undisputed thought leader in the field of business process. Always willing to share his insights and experience to come to a common understanding of the problem or cause."

– Bill Smith, Operational Excellence Program Manager, Wyeth, USA

Speaker Mark McGregor

Mark McGregor speaks, writes, and coaches all over the world. In the past two years alone, he has presented to over 5,000 people in more than 20 countries. Mark has authored numerous books and hundreds of articles on business improvement, business process, and Enterprise Architecture. Mark is an experienced BPM Practitioner, a Six Sigma Black Belt, a certified PRINCE2 Practitioner, and Licensed Master Practitioner and Trainer of NLP.

Mark has been described as a "Guru" by leading analysts Gartner Group and as a "Master of Mindset" by IQPC. Using a unique style and skill-set, he gets people to "Think Differently" about how they do and perceive business.

Conference agenda: Monday, August 20, 2007

Highlights of session 1

9 AM to 1 PM

- Let's See if You Need Business Process Management
- What is BPM?
- Key Perspectives
- BPM Examples from the Real World

Highlights of session 2

2 PM to 5.30 PM

- The 8 Omega Framework for BPM (an approach that enables organizations large and small to embrace process transformations in a structured way)
- Process Mapping & Modeling
- Automate, Obliterate, or Manage?
- Communicating Change
- The Next Steps on Your BPM Journey

Register now

The conference registration fee for a participant is **Rs8,500**. For group discount, please email events@instipet.org or call 9945899446 (Bangalore). Registration fee includes lunch. Travel, accommodation, and other expenses are the responsibility of the participant.

Registration fee will be refunded in full if cancellation request is received on or before August 5, 2007. There is no refund if cancellation request is made after August 5, 2007 or if participant does not attend the event for any reason.

Cheque must be made payable to **Institute for Process-Efficient Technology**. Send cheque and completed registration form by courier (preferred) to : Instipet, 9 South Avenue, Apartment 4B, Srinagar Colony, Chennai 600015.

See real-world examples of BPM success!
Pre-Lunch Session

Learn modeling and mapping from the expert!
Post-Lunch Session

Who should attend?

- Line of Business Managers
- Process professionals
- Quality professionals
- Business Analysts
- Enterprise Architects and IT Strategists
- BPMS specialists.

Why attend?

- Explore BPM for your organization
- Learn how to get started with BPM
- Network with leaders and practitioners.

Corporate sponsorship

Email: events@instipet.org
Phone: 9945899446 (Bangalore)



Taj President
90 Cuffe Parade
Mumbai 400 005



Process-Efficient Technology (PET) is a new approach to unify the streamlining of various elements in an IT-enabled business process. When used at the time of envisioning an IT project, PET can deliver process-IT alignment, new levels of process efficiency, and maximized IT payoff.

Institute for Process-Efficient Technology (Instipet) is a non-profit organization that takes the PET message to the world. The organization serves audiences such as business and IT executives, BPM and process specialists, and senior IT professionals. Instipet founder Pradeep Henry (pradeephenry.com) is a Director at Cognizant Technology Solutions, where he is currently leading an emerging PET Center of Excellence. Speaker at international conferences, Pradeep is also author of a book and some influential articles. Through an ACM SIGCHI chapter he founded (chi-si.org), Pradeep has chaired India's annual national UI conferences since 2001. More info about Instipet is available at Instipet.org.



Contact

Email: events@instipet.org
Mobile: 9945899446 (Bangalore)
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