



# 7 reasons why I love working in this group!

- [Work that Impacts](#)
- [Innovations](#)
- [Work Culture](#)
- [Learning](#)
- [Early Exposure](#)
- [Variety](#)
- [Leadership](#)



# 1. Work that Impacts



# Work that Impacts

“We're probably impacting the productivity of corporate America.”



# Work that Impacts

“We help customers get the most of their  
IT dollar.”



# Work that Impacts

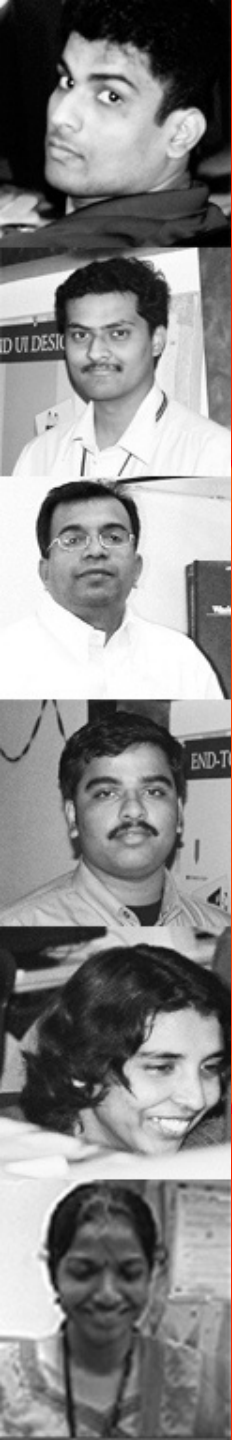
“We improve the customer’s business process.”



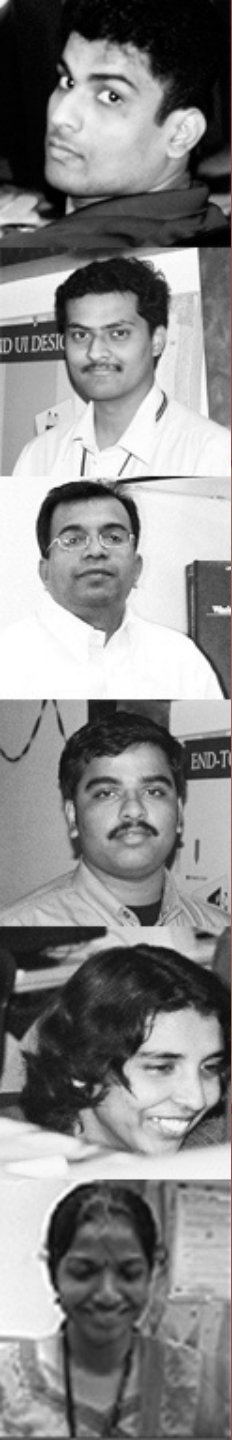


# Work that Impacts

“Our service is often required to help win business for Cognizant.”



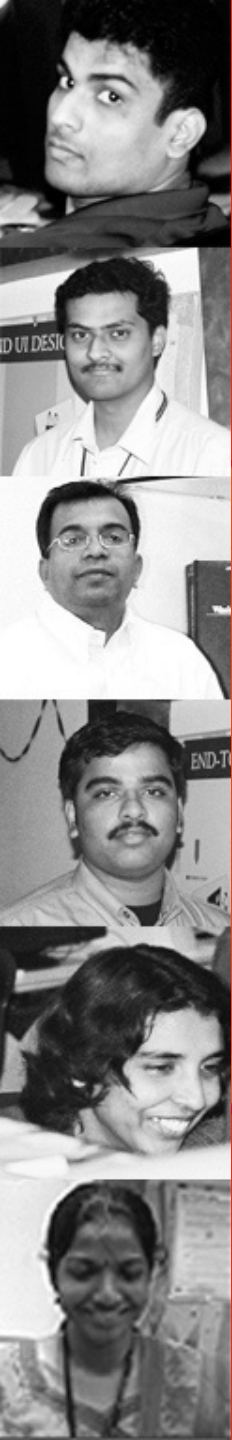
## 2. Innovations



# Innovations

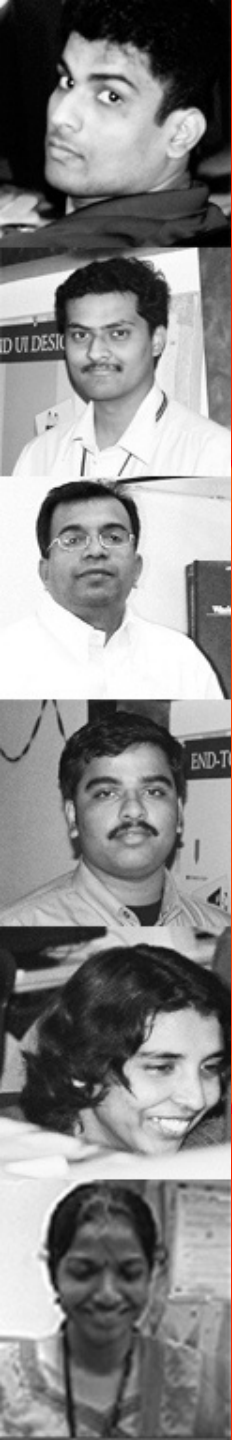
“The group is driven by process and service innovations.”





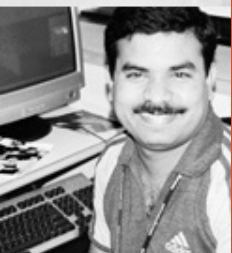
# Innovations

“We have freedom and constant encouragement to think and do new things.”

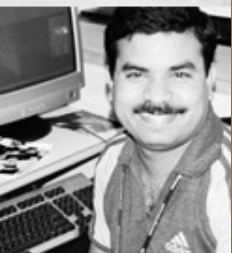


# Innovations

“Our thought-process is highly streamlined through mentoring.”



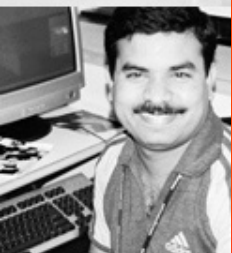
# 3. Work Culture



# Work Culture

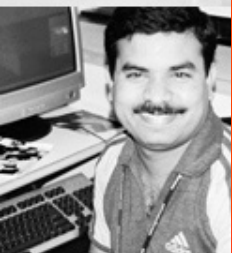
“Everyone's ideas and efforts are valued and respected.”





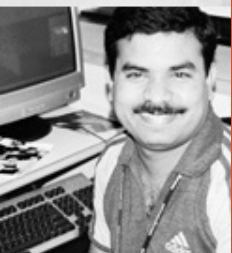
# Work Culture

“Global perspective ... And world-class work done in India.”



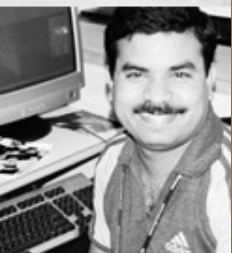
# Work Culture

“The group is dynamic and always moving ahead in the value chain.”



# Work Culture

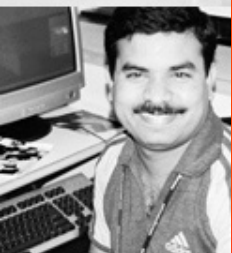
“Team morale is very high.”



# Work Culture

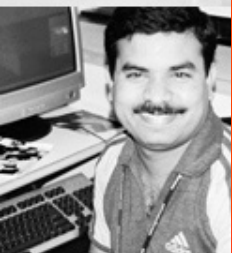
“Focus on high-end activities only.”





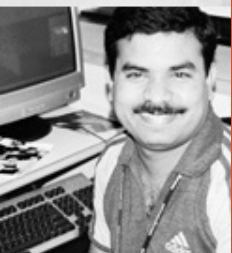
# Work Culture

“We do *consulting* unlike most others.”



# Work Culture

“The power of teamwork is revealed every time the team gets together to do an activity.”



# Work Culture

“The group is like a cordial family, where members guide/help thereby promoting others more than self .”



# 4. Learning





# Learning

“The group converts even an average person to think and act better.”



# Learning

“The group helps improve the individual's standards.”



# Learning

“Knowledge-sharing is the best and cannot be compared.”



# Learning

“Learning happens every single day and is unbounded because of the various activities we do through multitasking.”





# 5. Early Exposure



# Early Exposure

“One can achieve big things while still very young.”



# Early Exposure

“Just a year or two out of college, we interact with VPs and CIOs, at both Cognizant and customer organizations.”



# Early Exposure

“Haven't heard of PA-level folks making sales presentations, which we do.”



# 6. Variety



# Variety

“Exposure to multiple customers, projects,  
and industries in a short time.”



# Variety

“Learning across different disciplines like business, technology, design, etc.”



# Variety

“Opportunities to do many things like sales presentation, research, etc.”



# 7. Leadership



# Leadership

“Highly motivating leadership.”



# Leadership

“Senior management within the group is extremely capable.”



# Leadership

“The group functions with a goal in mind and the entire team is involved in various activities to achieve the goal.”



# Which Cognizant group is this?

**Started in January 1999 as “usability” group**

**Delivered 350 application “UI” projects, which is history’s largest**

**Helped win tens of millions of dollars of business**

**Helped contribute to positive company image via internationally-recognized thought leadership**

**Scored +16 versus company average in BES2005**

**Evolved through continuous research and world-impacting innovations**

**Today, uniquely promoting business-IT alignment by bringing business process thinking and improvements through software projects.**

THANKS!