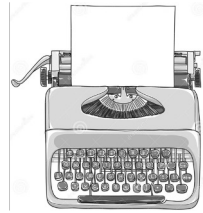


# AGGRESSIVE LANE-CHANGING

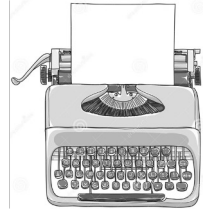
PRADEEP  
HENRY



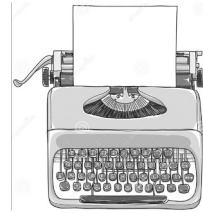
“It’s not good for a man to be without a job” aunt Selina told me  
– hardly weeks after I received my degree



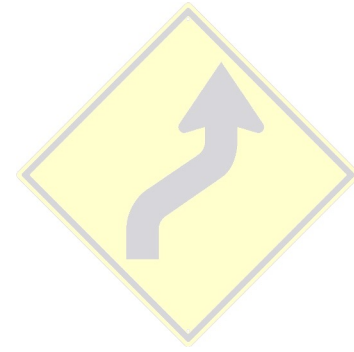
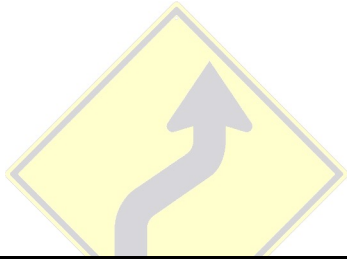
She quickly got me into our church office as typist



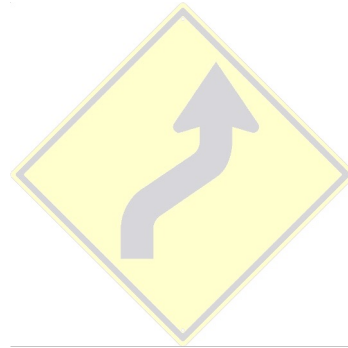
“This is a stopgap until you get a job you like” she promised

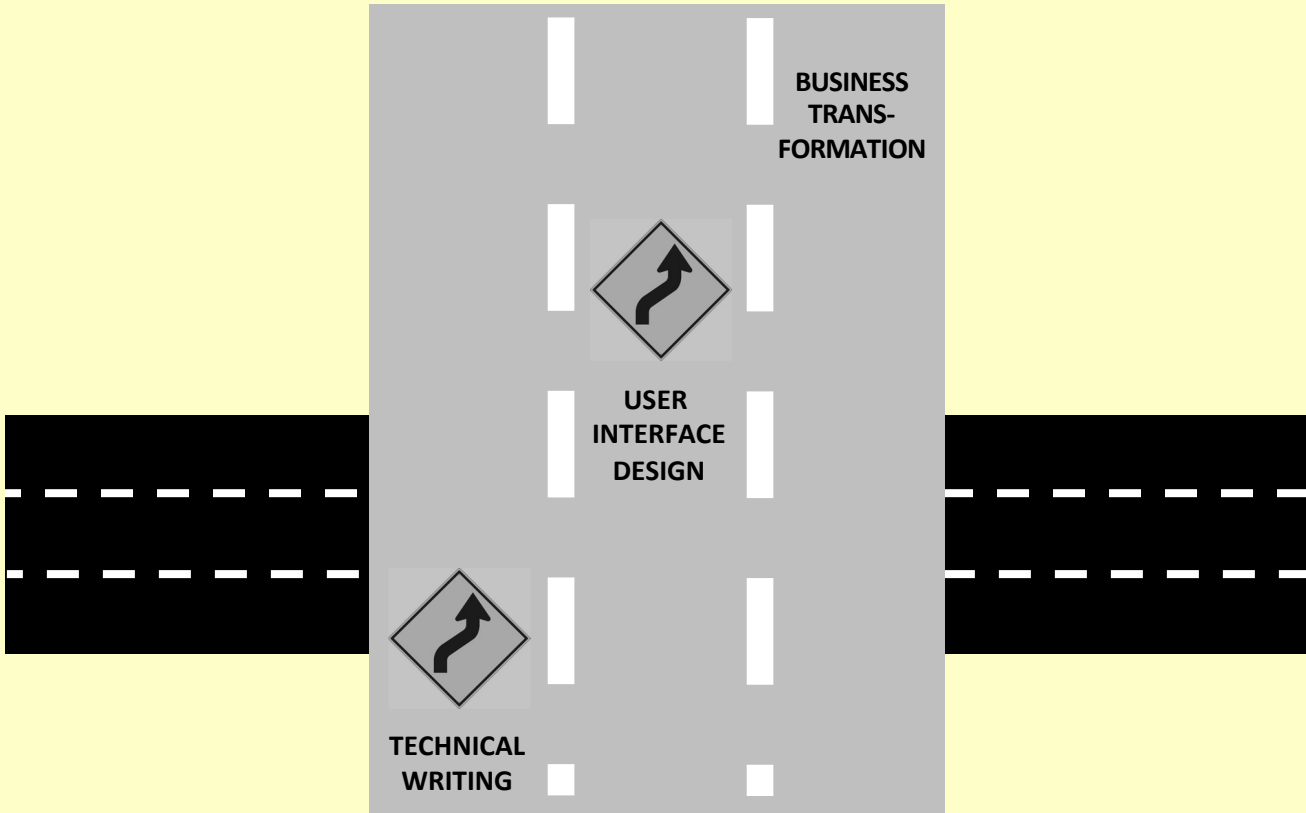


I escaped within weeks

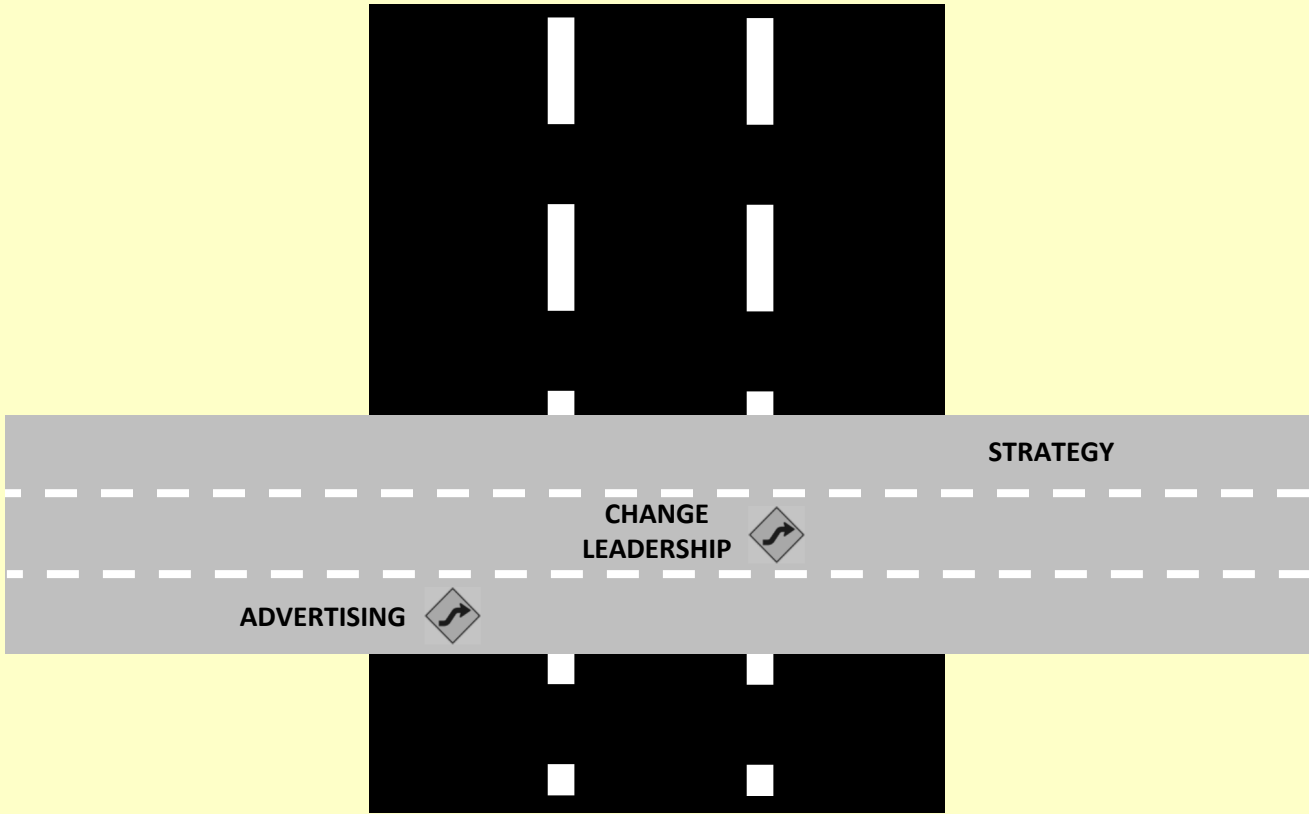


I changed lanes into other disciplines – one at a time





VERTICAL DISCIPLINES



# HORIZONTAL DISCIPLINES



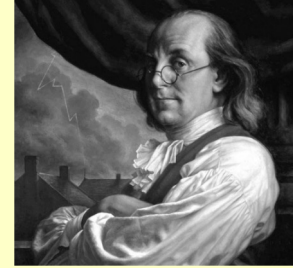
How lane-changing helped me to innovate →



I blended two different disciplines  
to create a better method for Business Transformation

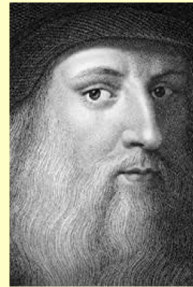


ELON MUSK

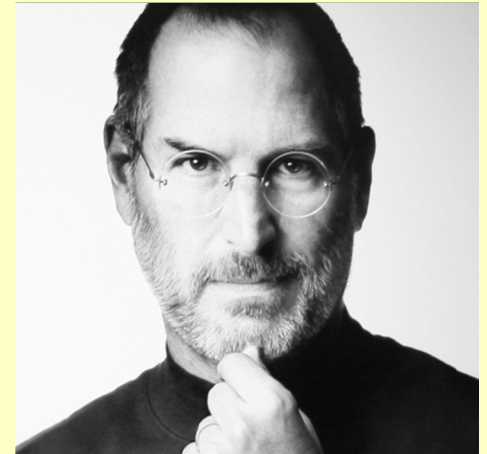


BENJAMIN FRANKLIN

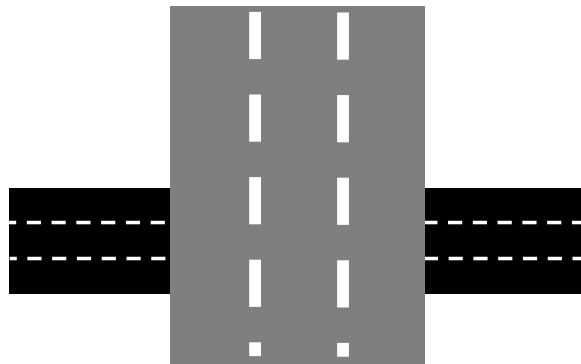
## Famous lane-changers



LEONARDO DA VINCI

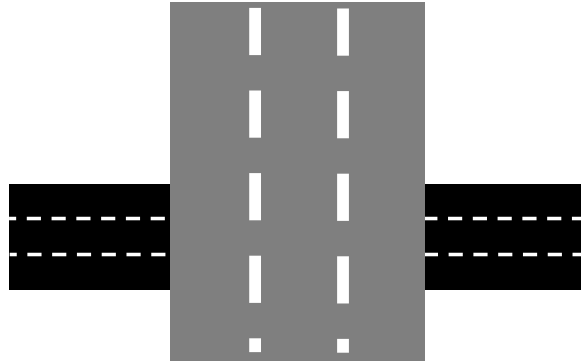


STEVE JOBS



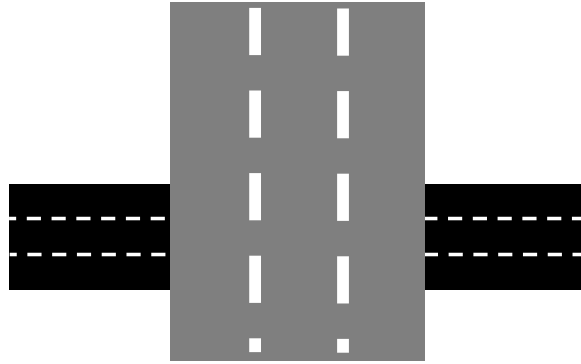
How do you change lanes aggressively?

**Prep to change... Or just react**



How do you change lanes aggressively?

**Change without signaling**

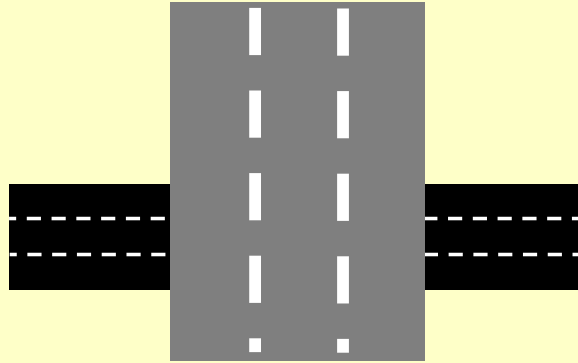


How do you change lanes aggressively?

**Change as often as you should**



**Never let anyone get you to stay in your lane**



# AGGRESSIVE LANE-CHANGING

PRADEEP  
HENRY