

DIGITAL/BUSINESS TRANSFORMATION

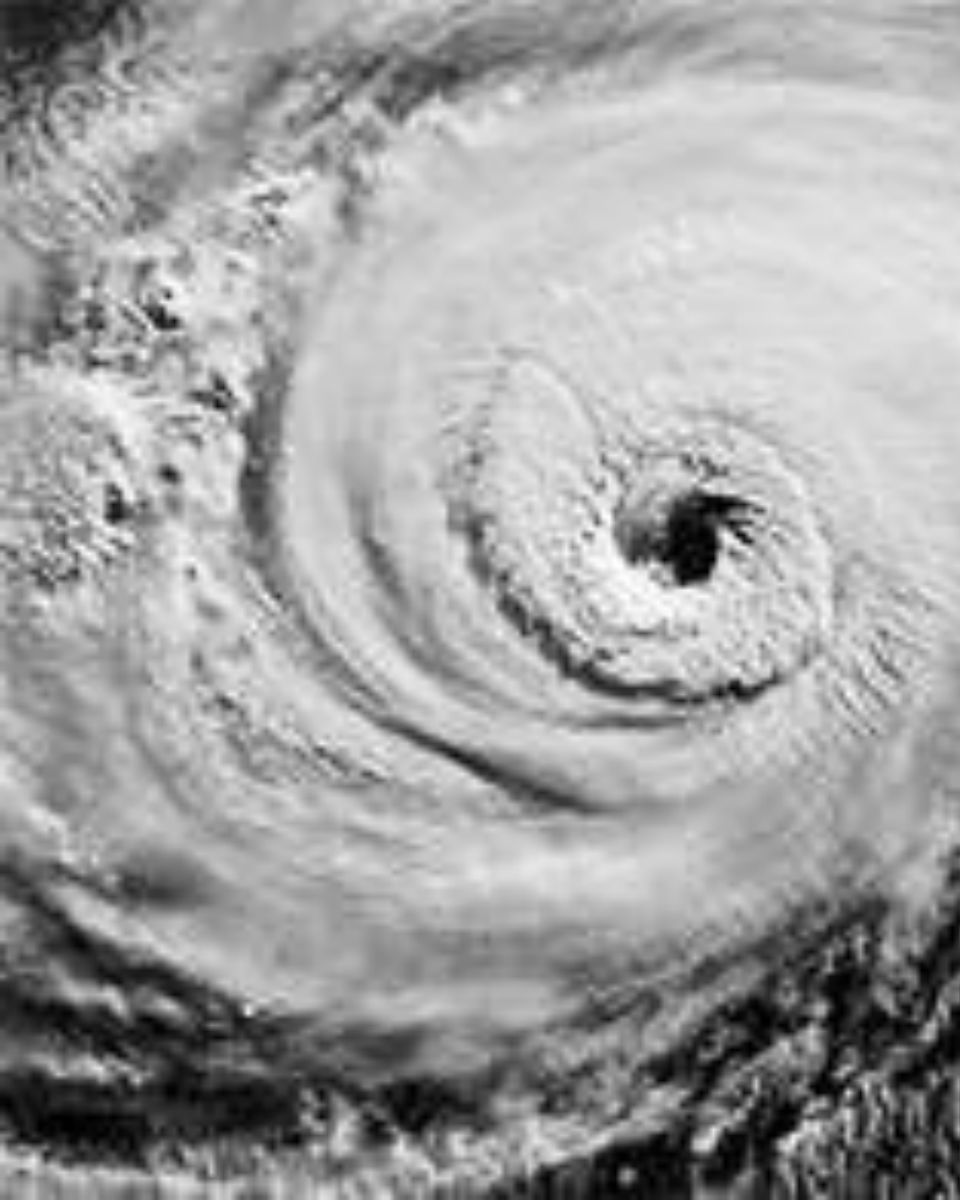
Corporate catastrophe

Targeted corporate results: Not achieved

Effort, time, money: Huge amounts wasted

Existing business: Messed up

CEO credibility: No more employee cooperation

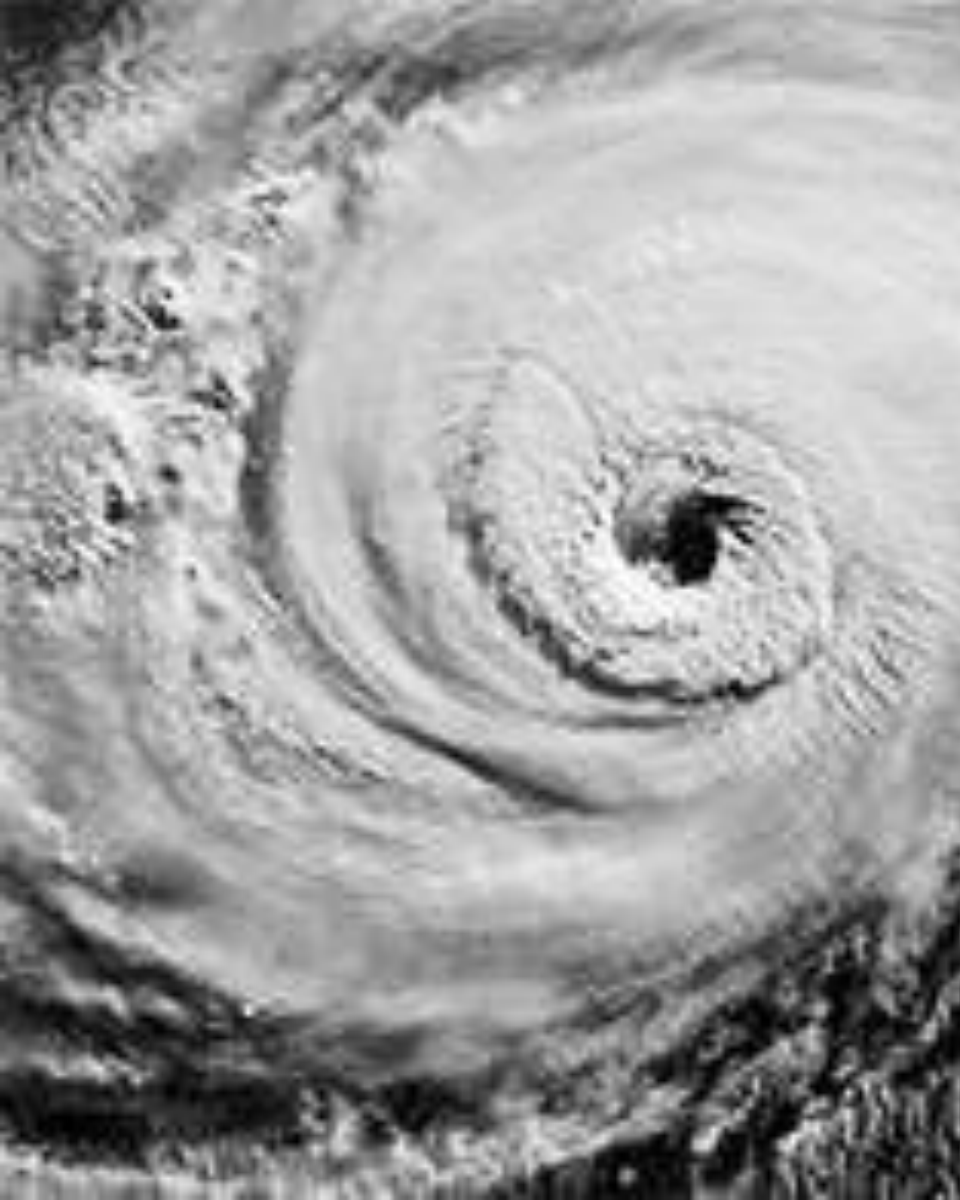


CATASTROPHE 100% CERTAIN IF YOU...

Implement wrong changes

Wrong technologies
wrongly-designed

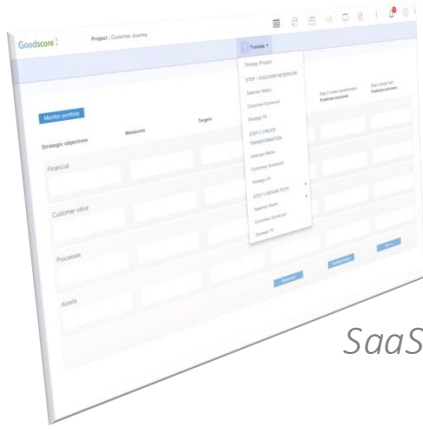
Wrong business changes
wrongly-designed



WRONG CHANGES 100% CERTAIN
IN CONVENTIONAL TRANSFORMATION
DUE TO...

Broken architecture,
which determines
what changes
to implement

BBC's transformation failed because:
Tech advancement prioritized over
Business operations



SaaS

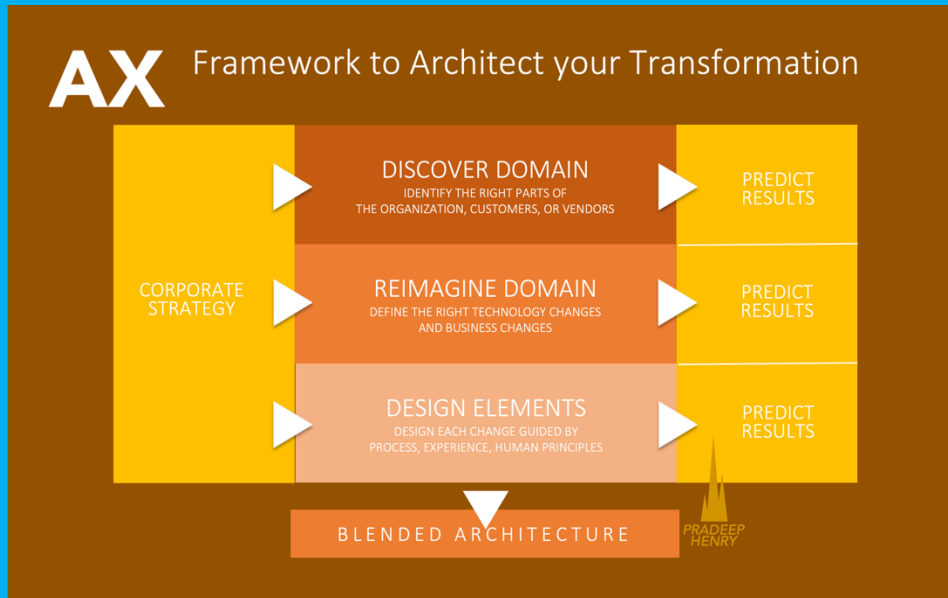
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Navigator app to
Architect your Transformation

YOUR TEAM GOES THRU ROBUST STEPS...

To architect
the right blend of
transformational
changes

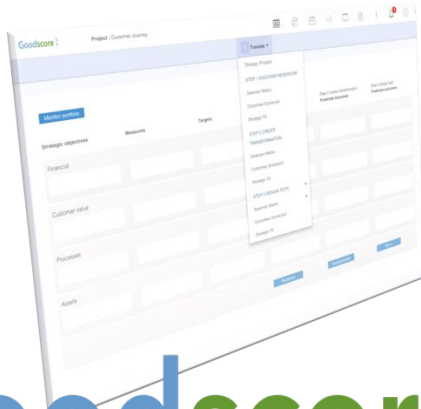
Architect the right blend of technology+business changes



Navigates your transformation team thru the tasks

Offline, team executes all required tasks in the right order with every stakeholder having their say

So you don't plunge into developing, say, an app before first methodically confirming whether it is even the right one to invest in



Goodscore



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